

'BECOMING A CINEMA DIRECTOR'. PROJECT ASESMENT RUBRIC

Student's name: _____

ITEMS	5 Excellent	3-4 (Quite) good	2 Need improvement	1 Low performance
CREATIVITY & ORIGINAL WORK (film billboard, digital map, timeline, film festival poster, dialogue creation, short film production)	The contents and way of presenting the students' outcomes are really original.	The contents and way of presenting students' work are quite original.	Students need help to get some ideas about how to produce original outcomes.	Students copy ideas from other groups because they do not know what attractive contents to include or how to present their work in an original way.
TEXT STRUCTURE (plot summary, oral presentations, dialogues within the short film)	The text is really easy to read and understand and it is well developed with connectors that link different ideas in the text.	The paragraph is quite easy to read and understand. Connectors are used as cohesive elements quite consistently.	The paragraph is not very easy to follow and some connectors are not used adequately.	The reader cannot follow the ideas expressed in the paragraph easily. Most connectors are not used correctly.
GRAMMAR CORRECTNESS AND VOCABULARY ADEQUACY (plot summary, oral presentations, dialogues within the short film)	There are not any grammar mistakes in students' written and oral messages. The vocabulary used is adequate to the topic.	Some grammar mistakes are found in students' written and oral messages. Most of the vocabulary used is adequate to the topic.	Students make some grammar mistakes but their messages can be understood quite clearly. A few words related to the topic are used.	Students' messages contain a lot of grammar mistakes that prevent the audience from understanding the messages. Students hardly use key vocabulary.
PRONUNTIATION, FLUENCY & INTONATION	Students' pronunciation is very good and they are very fluent in their oral messages. Their intonation is very adequate to the	Students' pronunciation and fluency are quite good. Their intonation is adequate to the conversational context	Students have some difficulties in showing fluency because they have not practised their messages previously.	Students do not show themselves as fluents speakers, They need a lot of previous practice to get their messages across. Their



	conversational context they are in.	they are in.	Pronunciation can be improved on some occasions. Intonation is hardly adequate to the conversational context.	pronunciation is not good at all and their intonation is not adequate to the conversational context they are in.
PARTICIPATION (Posts on Pinterest)	Students share their work on Pinterest and 'pin' and make more than five comments on their classmates' outcomes. Also, they answer to their classmates' comments in a consistent way.	Students share their work on Pinterest and 'pin' and make at least five comments on their classmates' outcomes. Students occasionally answer to their classmates' comments.	Students share their work on Pinterest, but only 'pin' and make less than three comments on their classmates' outcomes. They do not care about answering to their classmates' comments.	Students do not know how to share their work on Pinterest. They do not even know how to 'pin' or post comments on their classmates' work.
LEARNING DIARY (blog at Weebly.com)	All the missions and the challenge worked on throughout the project are correctly referenced at the blog with all the details, steps and links students have used.	Almost all the missions and the challenge worked on throughout the project are correctly referenced at the blog. All the details, steps and links have been stated in the students' diary.	Only a few missions and the challenge worked on throughout the project are correctly referenced at the blog. Some details, steps and links have been collected in the students' diary.	Only one or two missions and the challenge worked on throughout the project are correctly referenced at the blog. Hardly any details, steps and links have been stated in the students' diary.
WEEBLY SITE MANAGEMENT	The site has several pages organized correctly. Every page includes a title and subtitles and images. All the missions and challenge have been published and the structure of contents is clear.	The site has several pages organized quite correctly. Almost all pages include a title and subtitles, but there are not any images. Most missions and the challenge have been published and the structure of contents is quite clear.	Only one or two missions and the challenge have been posted on the site. The site contains several pages, but it does not follow a clear structure of contents. Internet users have some difficulties in surfing the site.	Students need help to organize the pages in the site and publish the missions and challenge.

